



Around the BI Universe

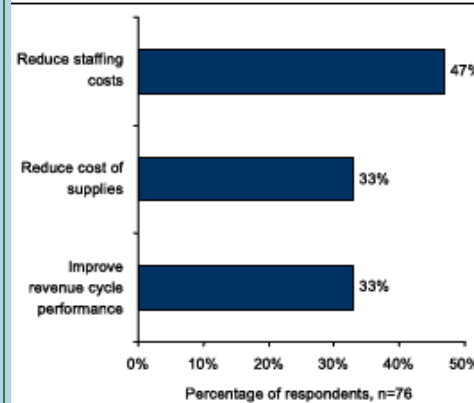
BI in Healthcare

A recent survey by Aberdeen group found that the best in class companies with BI implemented has:

- I) An excess revenue(profit) margin of 9%.
- II) An average of 36days to receive payments on accounts, compared to 46 days for the average players
- III) A nurse turnover rate of 10% as compared to 14% for all other organizations.

3 Main reasons health organizations would go for BI as per the recent Aberdeen Group Survey (shown in Graph)

The Best-in-Class have a More Intense Focus on Staffing



Kautilya has introduced Business messenger and what-if-analysis

“Kautilya” Open software Technology’s flagship BI tool has now become more powerful with its Business Messenger(BM) and What-if-analysis. BM will change the way reports are discussed between managers as it saves all the communication for a particular report which can be used as reference in the future while taking decisions.

While What-If-analysis will help managers build scenarios keeping the data secure.

Top 5 IT predictions of 2010:

1. Business Intelligence tool will become more users driven
2. Mobile platforms will come out with totally new and innovative applications
3. Organizations will increasingly opt for cloud infrastructure
4. Huge growth in hosted database services like Azure.
5. Non core applications like Hr, warehousing & distribution including sales force automation etc are more likely to go software as a service.

Never say “never” to SAAS: Organizations who said that they will never use an application they don’t own few years back are now opting for SaaS based applications. Similarly in “BI as a service” there’s no longer any technical or security reasons not to have hosted BI- It’s primarily a cultural issue. After all you trust your money to a bank rather than keeping it under your mattress.

Business Intelligence is no longer a costly affair: Open Software Technology (India) Limited is the only Indian company which has come up with a hybrid ER & BI tool “Kautilya” which promises to provide interactive and intuitive information on demand to every business user without costing a fortune. Recent addition of Business messenger and what-if-analysis has lead to wider acceptance among clients from multiple business verticals.

OSTIL is offering free evaluation of your BI requirements to know more about the offer contact us at: business_queries@open-soft.net

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